

## Affiliate Program Features & Benefits

- ✓ **Recurring Commission**
  - 20% recurring commission for the life of the customer
- ✓ **FREE Setup! No Cost!**
  - Get started right away!
- ✓ **Affiliate Control Panel**
  - Easy access to banners, referrals, commissions, and payouts
- ✓ **Track Sales & Commissions**
  - See a breakdown of your commissions and sales
- ✓ **No Charge Backs**
  - Once paid, accounts are not charged back, even upon cancellation
- ✓ **Graphics Banners and Text Links**
  - Choose graphical banners or text links to refer customers
- ✓ **PayPal Payouts**
  - Easy and quick payouts through PayPal
  - On Net-30 basis
  - No minimum payout required

See our information below to learn more about affiliate marketing tips and best practices!



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# Affiliate Tips and Best Practices

This affiliate marketing guide will provide tips and best practices to both those new and experienced in affiliate marketing. By following these best practices, and adapting them to your particular situation, you can be successful in promoting text message marketing.

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# Blogging

Blogging allows people to express their opinions and share their interests and hobbies. Blogging can be a very powerful tool for spreading the word of some topic of discussion. Because of this, our first suggestion would be to build a blog which houses the link or banner to your affiliate link.

For those new to blogging, there are plenty of options for building blogs, and many options for building free blogs. Some suggested places to look for free blogging tools are:

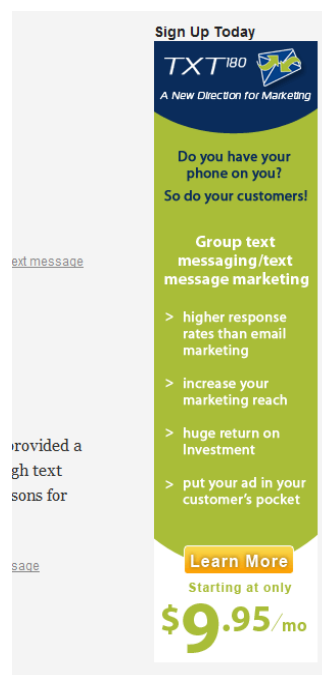
- [Google Blogger](#)
- [WordPress](#)
- [Weebly](#)
- [b2evolution](#)
- [MyBlogSite](#)

Once you have a blog established, there are 2 items of importance: writing suggested content to drive traffic to the blog, and adding a link or banner to the blog in order to direct visitors of your site to your affiliate link.

within an hour of signing up (business day signups)  
all questions are answered before beginning a ca  
industry because we care for our clients!

**[CLICK HERE to Sign-Up](#)**

-OR-



Sign Up Today

**TXT180**  
A New Direction for Marketing

Do you have your phone on you?  
So do your customers!

Group text messaging/text message marketing

- > higher response rates than email marketing
- > increase your marketing reach
- > huge return on investment
- > put your ad in your customer's pocket

**Learn More**  
Starting at only  
**\$9.95/mo**

**Suggested Content:**

Creating content that will get people to your blog will produce much more likely results that your affiliate link will be followed. The suggested content of a blog for text message marketing is:

- Product reviews of text message marketing platforms
- Product comparisons of multiple platforms
- General text message marketing articles explaining the benefits and advantages of SMS marketing

With any website, an crucial factor to getting noticed is SEO. Selecting appropriate keywords and optimizing the blog for those keywords will lead to SEO results and being found on the web.

## Forums & Discussion Boards

Forums and discussion boards can also provide a way to inform people of the service you promote. There are several general marketing forums on the web and more forums emerging specific to mobile marketing. Keep the discussion about mobile marketing in general, comment on other posts by other users, and place your link in the author/byline section of the posts. Make sure you know the rules for the forum you are participating in before you begin posting to that forum. Some forums only allow you to have links after you have posted x number of times. Some forums do not allow for affiliate links in the byline.

Some suggested forums and discussion boards to post to are:

- [WarriorForum](#)
- [Digital Point](#)
- [IM4Newbies](#)
- [The V7 Network](#)
- Any forums with marketing threads

# Social Networks

Social networks are extremely popular and a vast number of people are connecting with one another through the cloud and social networking. In recent studies, Facebook alone has more than 800,000,000 active users and more than 50% of those users log on in a given day. Twitter ranks number 2 with an estimated 250,000,000 monthly visitors. Obviously, there can be a lot of interaction when promoting on a social networking site.

Social networking can be integrated in a lot of ways, the most popular being a fan page with information about text message marketing. Going back to the blogging, there are widget capabilities with most major blogging tool providers to connect your blog to Facebook or a Twitter feed. Adding a “Like” or “Follow” button to your blog can facilitate people keeping up to date on your blog by their news feeds for Facebook or Twitter, incidentally leading to a broader exposure to people.

Facebook “Like” Button

Twitter “Follow” Button

Top 5 social networking sites:

- Facebook
- Twitter
- LinkedIn
- MySpace
- Ning

# Direct Marketing

For those affiliates looking to do face-to-face interaction, direct marketing is a must. The strategy behind this direct marketing involves print materials such as business cards or fliers providing a URL to your affiliate link. Obviously, fitting an affiliate link on a business card would not be tactful and a web domain is needed to accomplish this purpose.

A web domain can be purchased for as little as \$5 per month. Once a domain has been purchased, you can set up a domain forward to your affiliate link through your registrar. This domain you purchased can then be printed on fliers and business cards to hand out to potential buyers of the product/service. Any followers of those URL will be directed to your affiliate link, leading to additional referrals and commissions.

The diagram illustrates a URL redirect process. On the left, a blue business card with white polka dots displays "Your Name" and the URL "www.myurl.com". A hand cursor icon points to the URL. A large black arrow labeled "URL Redirect" points from the business card to the right. On the right, the URL "http://www.txt180.com/id=2112" is shown above a screenshot of the TXT180 website. The website screenshot features the TXT180 logo, navigation links (Features, Pricing, Why TXT180?, Resources, Support, Resellers, Sign Up Today!), and a prominent "Ultimate Package" offer for \$17.95/mo, which includes 1000 text messages and unlimited subscribers. Other sections include "VS. Compare TXT180", "How It Works", and "Try It Out" with a text demo number 77948.



# Pay-Per-Click Campaigns

This strategy assumes that you have acquired a web domain as explained in the previous [Direct Marketing](#) tip. For those of you unaware of pay-per-click campaigns, Google (and other search engine providers) offer the ability to purchase advertising space in the featured listings section of the search pages. You pay a certain amount of money “per click” of the featured listings. Because they are featured listings and are above the organic search results, they are more likely to be followed by users searching for those particular keywords.

Ads - Why these ads?

[Pay-Per-Click Advertising | Google.com](#)  
[www.google.com/AdWords](http://www.google.com/AdWords)  
Reach Your Customers With **Google**. Get Your Ad Online In Just 15 Mins!  
[Learn How to Advertise on Google - AdWords Express Cost & Payment](#)

[Don't Sign Up For AdWords](#) 1 (855) 225 6853  
[www.jumpfly.com/Google-AdWords](http://www.jumpfly.com/Google-AdWords)  
Before You Check Out JumpFly. Voted #1 AdWords Management Agency.

[AdWords PPC Advertising](#) 1 (877) 854 8283  
[google.myadwordsexpert.com](http://google.myadwordsexpert.com)  
Most Trusted Agency Since 2005. Free AdWords & adCenter Evaluations

[Google AdWords - Online Advertising by Google](#)  
[adwords.google.com/](http://adwords.google.com/)  
Advertise with **Google** AdWords ads in the Sponsored Links section next to search results to boost website traffic and sales. With **Google** AdWords **pay-per-click** ...  
1,292 people +1'd this

[Pay-per-click \(PPC\)](#)  
The pricing structure used by some

[AdWords Help](#)  
Contacting Support - Known Issues -

## Featured Listings

When setting up a pay-per-click campaign, you must select keywords that will generate that search traffic to your affiliate link. Some of the most popular keywords for text message marketing are:

- Text Message Marketing
- Bulk Text Messaging
- Group Text Messaging
- Mobile Marketing
- SMS Marketing
- Text Marketing

Once you have keywords selected, you can begin your pay-per-click campaign to direct traffic to your affiliate link. You can also couple this with the creation of a promotional website for TXT180 and the service you are promoting.